

- Student 1
- Student 2
- Student 3
- Student 4
- Student 5

Jump Start Career Program Proposal Abstract

ORGANIZATION:	Operation HOPE (“OPH”)
PROGRAM TITLE:	Jump Start Career Program (“Jump Start”)
FUNDING CATEGORY:	Education & Economic Empowerment
AMOUNT REQUESTED:	\$49,000 over 5 years
PROGRAM BUDGET:	\$366,080 per year
OTHER FUNDING:	\$346,080 per year

Program Description

During the 2015-16 school year, 52,249 students in Oakland Public Schools dropped out of high school. According to the National Dropout Prevention Center, 8,925 (or 17.1%) of these students came from low-income households and reported leaving school to work in low-paying jobs to help support their families. In an effort to help these students complete their GED, find middle income jobs, and lift their families out of poverty, Operation HOPE (or “OPH”) and the Oakland Adult School have partnered to create the Jump Start Career Program (or “Jump Start”).

The Jump Start program helps students to complete their GED, learn technical business skills (such as writing and Microsoft Excel), practice business etiquette, and connect with employers. The program offers GED courses and a small living stipend provided by the Oakland Adult School and career training provided by OPH. According to the United States Bureau of Labor Statistics, over 5,000 middle-income jobs with a minimum qualification of a GED went unfilled in Oakland in 2015. Jump Start’s goal is to prepare its graduates to fill those jobs.

The career training portion of the Jump Start program will be provided by OPH. Classes will be held at the Oakland Adult School and be taught by three state-certified teachers with real-world business experience. Students will meet for 5 hours per week for 24 weeks, and the training will include a mix of classroom instruction, hands-on coaching, and workshop time. Jump Start will also provide two career guidance counselors to help students stay on track towards their goals.

The Career Portal will be a unique part of the Jump Start program. It will allow local employers to post jobs specifically for Jump Start graduates, and Jump Start graduates will be able to apply for them online and even complete interviews over a video chat. We will charge a small fee to employers when they hire a Jump Start graduate, which will help support the program.

The estimated cost to operate the career training portion of the Jump Start program is \$366,080 per year. Currently, we have a contract with the City of Oakland Department of Human Services for \$346,080 per year and are seeking \$49,000 to help cover all of the program's expenses.

Please call us at (510) 924-3610 or visit our office at the Kapor Center in Downtown Oakland to discuss this proposal. You can also see our marketing materials at

<http://www.jumpstart.org/comingsoon>

Group Work Notes

Student 1 is responsible our Organization Overview (description of our history and mission). Student 2 will provide background on the problem our project aims to solve. Student 3 and Student 4 are writing the details of the program including its curriculum and goals. Student 5 is responsible for the project budget and logistics.