

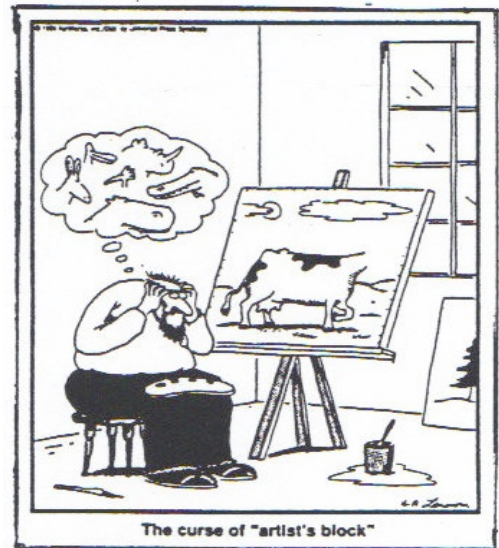
BRAINSTORMING

Brainstorming: Brainstorming is like freewriting in that you write down whatever comes to mind without stopping, but it is different because it looks more like a list of words and phrases than a string of sentences. Here's an example using "The Artist's Block" Gary Larson cartoon:

BRAINSTORMING EXAMPLE

Explain the intended humor of this Gary Larson cartoon. Why is it funny?

- cow with no head
- man stuck—can't think of a cow's head
- bug-eyes
- look of panic
- frustration—hands by head
- fat stomach—scraggly beard
- artists as tormented geniuses, like Van Gogh
- artists often face personal struggles
- other animal heads--obviously not the answer
- worrying over something simple—funny
- "artist's block"—usually "art" is higher-minded
- making fun of lofty and grand ideas of what art is



BRAINSTORMING PRACTICE

Focusing on the assigned reading you just did a 10-15 minute freewrite on, brainstorm your reaction to it: