

Homework Log
SFSU BUS 714 – Fall 2012

WEEK 3 ASSIGNMENTS:

- **Week 3 Vocabulary Log:**

Create a grid containing 5 new vocabulary words of your choice, drawn from this week's course reading from this or any other of your SFSU classes. The grid must be 3 columns wide and 5 columns long. The 3 vertical columns are to be used, respectively, for the following: the word, its short definition, and a sentence you will write that contains that word used correctly in context (with the word highlighted in red).

Please review this [Sample Vocabulary Log](#) to see what I'm looking for in this assignment. This assignment is due as its own document attachment by **Monday, Sept 10 by 2 pm via email only: (christenseng@smccd.edu)**

Please review this [File Formatting Guidelines](#) sheet *before* you submit your work to me in order to be sure that you are saving the file in the correct format and naming it appropriately - I will not be able to accept files that are incorrectly formatted or titled

- **Week 3 Argument Analysis:**

Write a short, well-supported analysis of the type(s) of argument used in this recent *New York Times* [Op Ed article](#) (the password to open the file is "**readings**"). The analysis must be a minimum of **1 full page** of 12 point double-spaced text. Use standard academic language that has been fully edited and proofread to eliminate all sentence errors. Your goal is to produce a minimum of one full page of clear, concise explanation that offers convincing support for your observations of the argument(s) used in the piece you are analyzing.

Please use Question Prompt #3 on page 36 in Chapter 1 of *EA (Everything's an Argument)* to help you choose appropriate questions to ask and answer about the text as you seek to analyze its rhetorical structure for this assignment. Again, remember that your primary task is to determine what kind(s) of argument you see being used in the *New York Times* article, specifically a deliberative, forensic, and/or ceremonial argument from your *EA* reading, and why you think so. Please review this [Sample Argument Analysis](#) to see what I'm looking for in this assignment.

This assignment is due as its own document attachment by **Monday, Sept 10 by 2 pm via email only: (christenseng@smccd.edu)**

Please review this [File Formatting Guidelines](#) sheet *before* you submit your work to me in order to be sure that you are saving the file in the correct format and naming it appropriately - I will not be able to accept files that are incorrectly formatted or titled